



Carly Herrera RID, IIDA
Principal

BHA welcomes Carly Herrera RID, IIDA to Principal at the firm.

Carly joined BHA in 2011 and has 20 years experience in Dallas in commercial workplace design. She has led the design studio as Associate and Senior Interior Designer since 2017. A graduate of The University of Texas at Arlington, she brings impressive design knowledge, experience, and business-driven solutions to her clients' design needs and challenges. Her project expertise ranges from initial project programming and design conceptualization to project management, construction documentation, and observation. Carly takes a great deal of pride in her ability to connect with her clients to create successful projects. Through the years, she has been instrumental in promoting the firm's goals and core values, and has spearheaded the recent re-branding of BHA. Her efforts in fostering relationships with her clients as well as providing mentorship to her peers strongly aligns with BHA's nearly 40 year history of commitment to both their clients and the design community.

As a wife and mother of 2 boys, Carly is a passionate supporter of charities that focus on children and learning. Over the years, she has worked with the Dallas Mavs Foundation on various reading and learning center renovations, and has also raised money with industry partners with Furniture 4 Kids, which most recently benefited Dallas CASA, a child advocacy non-profit. An active member of IIDA, Carly has been co-chair for the Texas-Oklahoma Chapter Leaders Breakfast which recognizes top educators and leaders in design and raises money for the chapter's scholarship fund.

Some of her most notable projects with BHA include The Offices of George W. Bush, Crow Family Offices, Mr. Cooper, Dyncorp International, Eagle Materials and many more.

